



## FOR IMMEDIATE RELEASE

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### **AFA Experiences Pleasant Collaboration with ViE Technolgies**

AFA Technologies Sdn Bhd, incorporated in Year 2002 is primarily an automated equipment designer and manufacturer, focusing in serving glove packaging industries, medical products or device packaging and food packaging industries. Over the years of continuous development of products, AFA has become an important partner to many local and international glove manufacturers as well as medical and food packaging industries.

In year 2009, ViE, the subsidiary company of ViTrox Corporation Berhad has started to approach AFA by sharing their vast experience and proven capabilities in integrating their solutions with similar industries in the Northern Region of Malaysia.

AFA was impressed with ViE's and the very first collaboration project was machine model LTM 72 integrated with ViE's customized solutions. The latest project is the 4<sup>th</sup> version of LTM 72 embedded with multiple enhancements and new features, after years of continuous in-house and on field testing and improvement.

Besides, price competitiveness and willingness to make continuous improvement in terms of product and service quality have further strengthening the business partnership between AFA and ViE. ViE even goes the extra miles to enhance its existing solutions by considering the customer's feedback. AFA has witnessed that ViE has consistently upheld its strong business ethic and core values (Integrity • Accountability • Courage • Trust & Respect. Gratitude & Care) throughout the process of dealing with customers, and this marks a significant move toward securing the strong partnership between ViE and AFA for the past 7 years.

Chester Tan, Senior Manager of AFA, said, "Overall, I will say we have a great experience working with ViE team. If I would use a phrase to describe our relationship, I will use a Chinese Proverb to describe it "细水长流", which means good partnership in a steady and long-term basis."

As a top EMS company, AFA believes that ViE delivers the quality it needs. AFA will be delighted to refer ViE for any potential business collaboration whereby it is a trust worthy and reliable partner to work along with.

For more information about ViE Technologies Sdn. Bhd., contact the company at No. 85-A, Lintang Bayan Lepas 11, Bayan Lepas Industrial Park, Phase 4, 11900 Bayan Lepas, Penang, Malaysia.; E-mail: [enquiry@vitrox.com](mailto:enquiry@vitrox.com); Web site: <http://www.vitrox.com/>.

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